## KING FAHD UNIVERSITY OF PETROLEUM AND MINERALS

# **ICTC** Department

**User Manual** 

**KFUPM Surveys tool** 

2020

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## 1. Introduction

Surveys system is a web application that facilitates conduct all sizes, ranging from one page to multipage surveys. This system offers a wide feature set, which includes creating a survey for Institutional Surveys as well as for the general purpose surveys. You will find below a list of the main features that the system support.

### **Unlimited Surveys and Questions**

Create unlimited surveys with any number of questions you need. No limit on Surveys,

Pages, Questions, Collectors, Responses, and Reports. It is truly an unlimited tool.

### **Multi Language Support**

The system supports multi languages survey interface.

### **Charts and Graphical Analysis**

The system is using various efficient charts to analyze your responses graphically. You have Donut, Pie, Bar and other types of graphs for every question and its responses.

#### **Skip Logic (Decision Making)**

Skip logic is a very powerful feature that helps you to build an intelligent questionnaire. It allows you to design custom paths for the participants based on how they answer a particular question. This helps the participants to utilize their time diligently on more appropriate questions.

#### **Questionnaire Templates and Samples**

We have built templates for popular surveys. You don't have to stress yourself to design and develop your survey, simply search and create your survey in no time. Once you have created the survey using template, you can customize the survey for your need.

### Export Reports as PDF, CSV, Excel.

The system offers you to export your survey responses in pdf, csv, and excel formats. This will allow you to email, print, transfer or share your survey results with anyone you wish.

#### **Types of Questions**

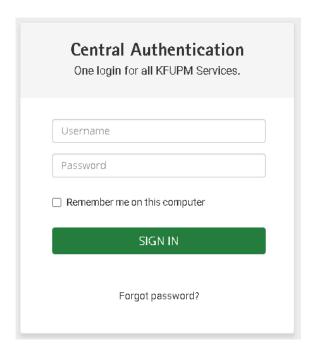
Available question types are Single Choice, Multiple Choice, Matrix of Choices, Matrix dynamic question, Dropdown menus, Rating Scale, Single and Multiple Text Boxes, Image choice, File upload, Rich HTML Tool, Microphone, Date Type, Essay Box and Descriptive Type.

#### **Different ways of Survey Creation**

You can search a template and create a survey from most suitable template. You can clone your existing survey into new survey (Duplicate Survey). You can also build the whole survey from scratch.

# **Accessing surveys system**

Go to <a href="https://surveys.kfupm.edu.sa/">https://surveys.kfupm.edu.sa/</a> into your web browser and enter your kfupm login in credentials.



#### Note:

To be able to access and use the surveys system for the first time, please create an E-desk (<u>KFUPM Surveys Account/Activation</u>) request to grant you the required access.

# 2. Quick Start

As shown in below figure, this section shortly describes the minimal steps needed to create a survey and collect the responses. Other features are detailed in the next sections.



## Step 1: Create a distribution list

A distribution list is a list of contacts. It contains the Email, First Name, Last Name, Demographic information and Designation for each contact. To create a distribution list click on manage contacts button on the right. Then you will find different ways to create a list. The easiest way to create a distribution list is to import the contacts from a CSV file. CSV files can be created using Excel. You can download a sample contacts file and edit it to match your intended list of contacts. Fill in the form providing a name for the list, and browse to find the csv file that contains the list. After submitting the new list name will be shown on the page. Now you are ready to move to step 2. (Figure 1)

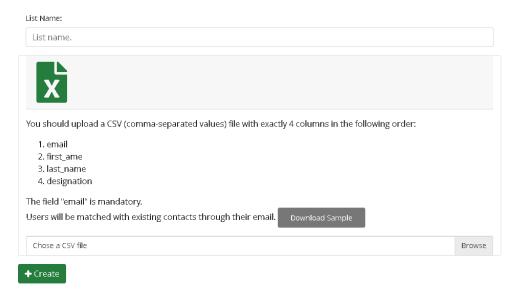


Figure 1: import contact list from CSv file

## **Step 2: Creating a Survey**

The easiest way to create a survey is to *clone* one of the templates and modify it to suit your needs. On the <u>main page</u> expand the *Templates* section then click on of one template to start cloning it.

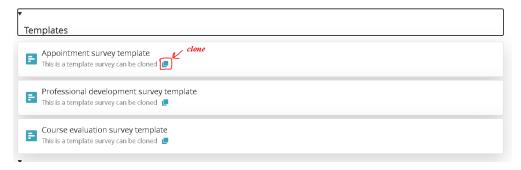


Figure 2: Templates section

Fill in the form providing a name and description for the survey and chose the distribution list that was created in step 1. (Figure 3)



Figure 3: survey builder fields

To modify a question, click on the question to show Edit button. Clicking this button pops up the properties editor for the question. After all modifications click on Create Survey button. The survey will be shown on the page. Now you are ready to move to step 3.

### **Step 3: Distribute the Survey**

To distribute the survey, invite your contacts to fill the survey by sending each of them an email with the survey link. To do that, click on near the survey name. If this button is not shown this means the survey is not active Edit it to change the dates. (Figure 4)

This opens the distribution form to fill the email subject and message. Note that the words preceded by \$ like **\$FirstName** will be replaced by the contact information. Please don't modify these words, you can move it anywhere to rephrase the default message but you should keep the same spelling as is. Please don't remove the word 'link' as it holds the survey link. If you like to modify the word 'link' to 'here' for example, double click on the word 'link' to popup a form to replace it by 'here'.

You can schedule up to two reminder messages to be sent to the recipients who didn't fill the survey. Click Reminder checkbox to schedule and set the reminder message. Click on Send Message button to send and schedule reminders.

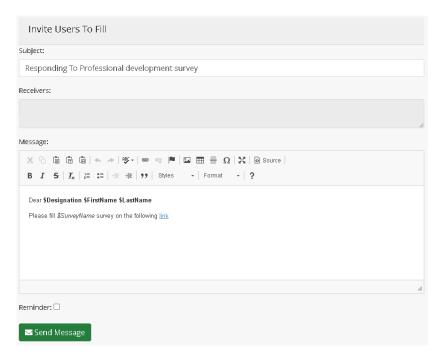


Figure 4:Distribution form

## **Step 4: View Survey Reports**

After collecting the survey answers, a report of submissions can be viewed by clicking on ear the survey name. This opens the survey report page. The progress bar on the top of the page shows the percentage of responses collected to the invited contacts. Blow that there are three tabs. The first tab contains visualization graphs for the survey answers for each question. The second tab contains a table of the answers with option to export to different formats. The third tab contains a tool to view the interactions between different questions. (Figure 5).

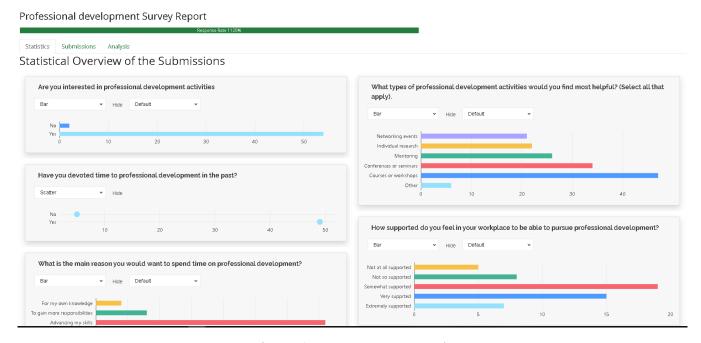


Figure 5:survey report example

## 3. Distribution Lists

If you have successfully logged in to your surveys system, then you are ready to create a survey. Before you create a survey, you need to create a Distribution list (contact list). This is the first step you will need to take as you start the survey building process. The Contacts tab contains all the options you need to create a distribution list. There are four options you can choose from to create the distribute list. The following sections contain details about each method to create the distribution list. (Figure 6)



Figure 6:Distribution Lists

## **Import contact list from CSV**

Importing Contacts from a file (.csv) is the most common and the quickest to create a Distribution list (contact list) (Figure 7).

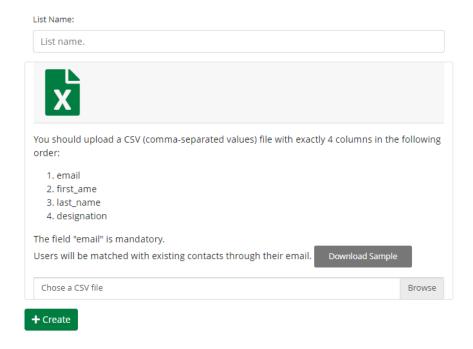


Figure 7: import contact list from CSV file

To import a distribution list:

- 1. Go to the contacts page or click on **the Manage Distribution Lists button**. Then click on the Import From contacts from CSV button.
- 2. Fill in the form providing a name for the list
- 3. Click Browse or Choose File and select the .csv file on your computer.
- a) If your file isn't already saved as a .csv, you will need to save it as a .csv. To do this, go to File in the Excel toolbar and select Save As. Choose the file type as CSV (Comma Delimited).
- You should upload a CSV (comma-separated values) file with exactly 4 columns in the following order: (email, first\_name, last\_name, and designation). The field "email" is mandatory.
- 4. Click Create.

## **Create contact list from Existing contacts**

You can create a new contact list from your existing contacts by selecting users contact from your account contacts list. (Figure 8)

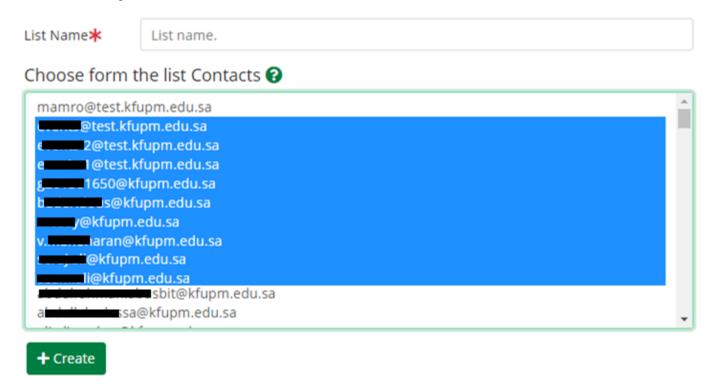


Figure 8: Create contact list from Existing contacts

To Create contact list from Existing contacts

1. Go to the contacts page or click on the Manage Distribution Lists button. Then click on the Create contact list from Existing contacts button.

- 2. Fill in the form providing a name for the list
- 3. Choose contacts form your list Contacts. Holding Ctrl key and click on the emails to add them to the list.
- 4. Click Create.

## **Create contact list from KFUPM Community**

The system offers the option to create a contact list from list of students available in KFUPM Students Information System (Banner) based on your account level of access. A faculty can select students from his current and previous semesters taught courses. (Figure 9)

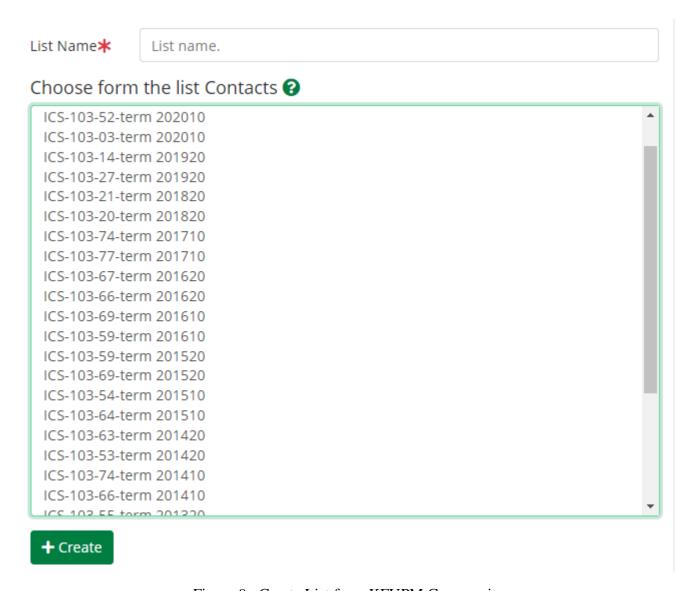


Figure 9: Create List from KFUPM Community

To Create contact list from Existing KFUPM Community

1. Go to the contacts page or click on the Manage Distribution Lists button. Then click on the Create contact

list from Existing contacts button.

- 2. Fill in the form providing a name for the list
- 3. Choose courses form your list courses. All students on the selected courses will be added to the list.
- 4. Click Create.

## **Create contact list Manually**

You can manually create a contact list and manually assign values to each contact fields. (Figure 10)

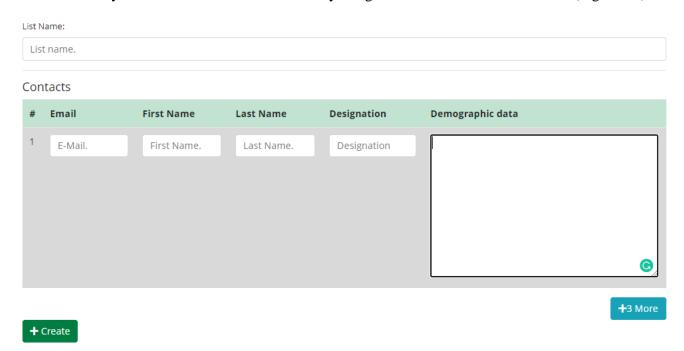


Figure 10: Create list Manually

To Create contact list Manually

- 1. Go to the contacts page or click on the Manage Distribution Lists button. Then click on the Create list Manually button.
- 2. Fill in the form providing a name for the list
- 3. Manually assign values to each contact fields (email, first\_name, last\_name, and designation). The "email" field is mandatory.
- 4. Click Create.

#### **Edit or Delete Distribution List**

The Distribution Lists page is where you get to see the details of your contacts Lists. (Figure 11) You can view, update and export your contacts list information.

#### **Distribution Lists**

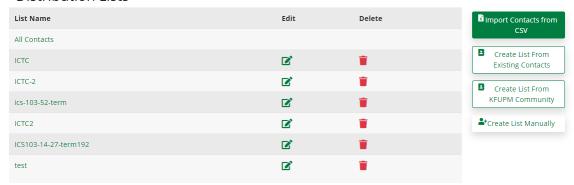


Figure 11:Distribution Lists page

### To update contact list information

- 1. Go to the contacts page or click on the Manage Distribution Lists button. Then click on the Edit button on the right side of the contact list name you plan to update
- 3. Manually update values to contact field (email, first\_name, last\_name, and designation).
- 4. Click update.

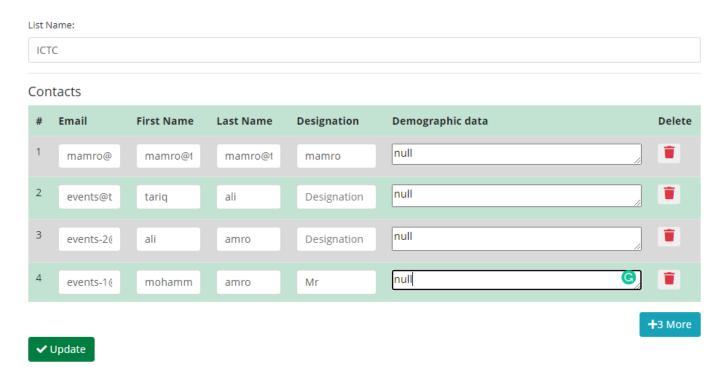


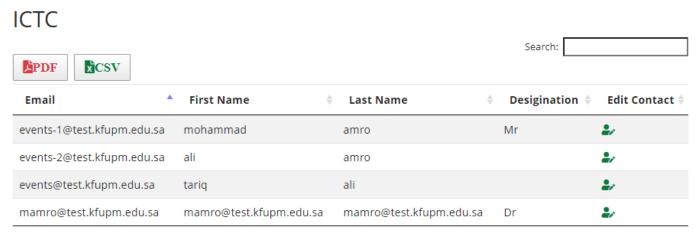
Figure 12: update contact list information

## **Export Distribution List**

To Export the contact list information

1. Go to the contacts page or click on the Manage Distribution Lists button. Then click on the contact list name you plan to export. (Figure 13)

2. Click export to PDF or CSV button.



Showing 1 to 4 of 4 entries

Figure 13: Export Distribution List

#### **Delete Distribution List**

To delete a contact list:

1. Go to the contacts page or click on the Manage Distribution Lists button. Then click on the delete icon button on the right side of the contact list name you plan to delete. Note deleting a list does not remove the contacts from the system.

## 4. Managing Survey Folders

# 5. Managing Surveys

The main surveys page displays a list of all surveys and folders in the Home folder. All surveys are always in one of two states: Open, or Closed based on the survey Available On/ Until date.

Once a survey is ready to distribute, it is launched by clicking on the distribute button on the right of the survey name in the survey list page. (Figure 15)

## Surveys

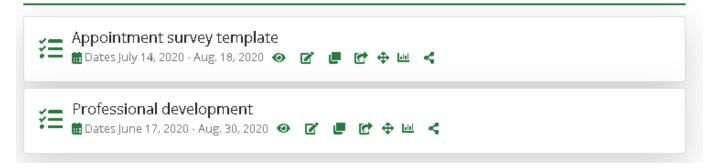


Figure 15:Survey distribute button

## **Survey Task icons**

In Figure 15 you can see that there are a list of task buttons on the right-hand side of every survey listed. Use these buttons for access to specific feature of the survey tool. You will find below a list of these task icons(buttons) with a description

Task	Icons	Description
Edit		Jumps to the Edit Survey page of the specific survey selected
Report	[44]	Jumps to the View Results page of the specific survey selected
Move	<b>4</b>	Displays a dialog box to move survey to different survey folder.
Distribute	Ċ	Jumps to the Distribute Survey page of the specific survey selected.
Consult	*	Enables you to give permissions to and share a survey with another user so they can view your survey. The survey tool will send an email with share URL of selected survey to selected user.
Preview	•	Enables you to open a survey in new browser window for testing out your survey. The survey will appear exactly the way survey takers will see it.
Clone		Enables you to copy a survey, and even send the copy to another user account. When a copy is made, it becomes a completely separate survey with its own survey link. Survey data is not copied along with the survey.

## **Create Survey**

New surveys can either be created from scratch or by cloning an existing template or survey. When cloning a survey, the existing survey is copied in its entirety. All survey options, question, page conditions, etc. are copied to the new survey. If the survey being copied has responses, none of the responses are copied. After copying the survey, you can modify the name of the survey, and modify it options and content. (Figure 16)

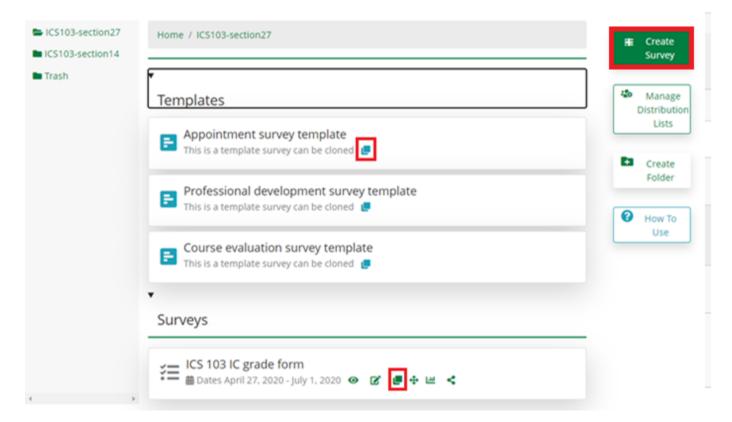


Figure 16: Main surveys page

## **Distribute the Survey**

To distribute the survey, invite your contacts to fill the survey by sending each of them an email with the survey link. To do that, click on ear the survey name. If this button is not shown this means the survey is not active Edit it to change the dates. (Figure 17)

This opens the distribution form to fill the email subject and message. Note that the words preceded by \$ like **\$FirstName** will be replaced by the contact information. Please don't modify these words, you can move it anywhere to rephrase the default message but you should keep the same spelling as is. Please don't remove the word 'link' as it holds the survey link. If you like to modify the word 'link' to 'here' for example, double click on the word 'link' to popup a form to replace it by 'here'.

You can schedule up to two reminder messages to be sent to the recipients who didn't fill the survey. Click Reminder checkbox to schedule and set the reminder message. Click on Send Message button to send and schedule reminders. (Figure 18)

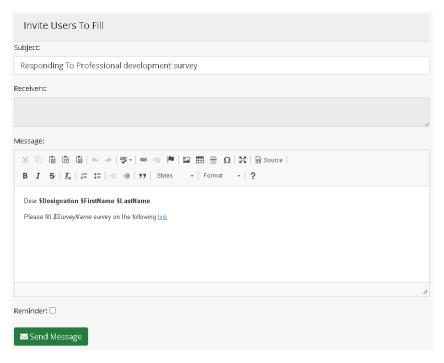


Figure 17:Distribution form

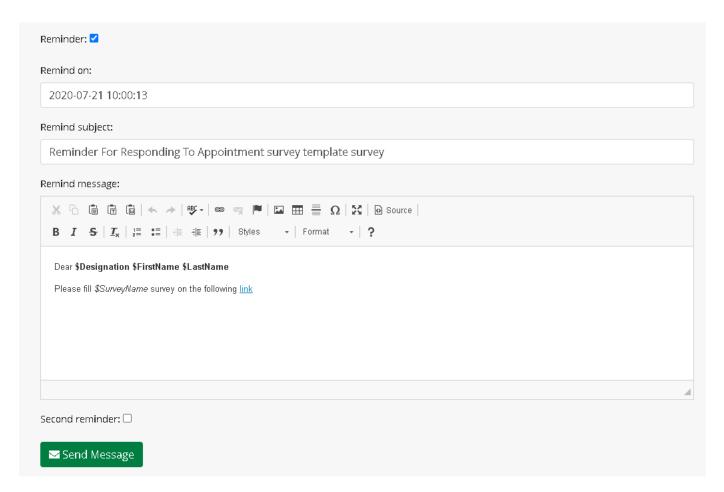


Figure 18: Schedule and set the reminder message

## **Survey Reports**

After collecting the survey answers, a report of submissions can be viewed by clicking on report button near the survey name. This opens the survey report page. The progress bar on the top of the page shows the percentage of responses collected to the invited contacts. Blow that there are three tabs. The first tab contains visualization graphs for the survey answers for each question (Figure 19). The second tab contains a table of the answers with option to export to different formats (Figure 20). The third tab contains a tool to view the interactions between different questions.



Figure 19: Survey report example

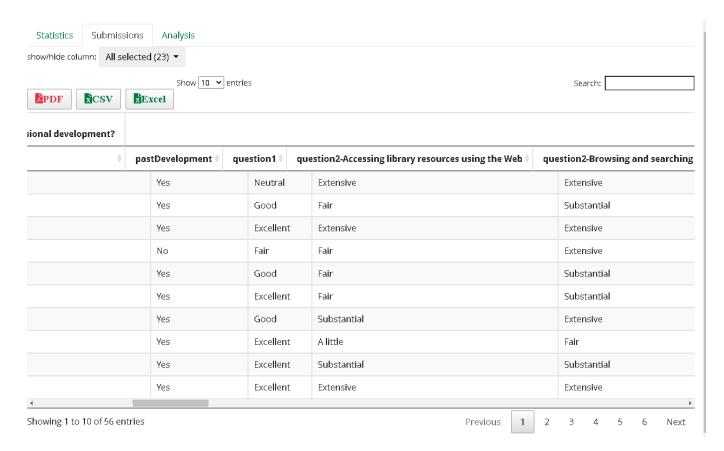


Figure 20:Submission tab

## **Survey Options**

The survey options page allows a survey creator to manage all of the administrative options associated with each survey. The options available are as follows: (Figure 21)

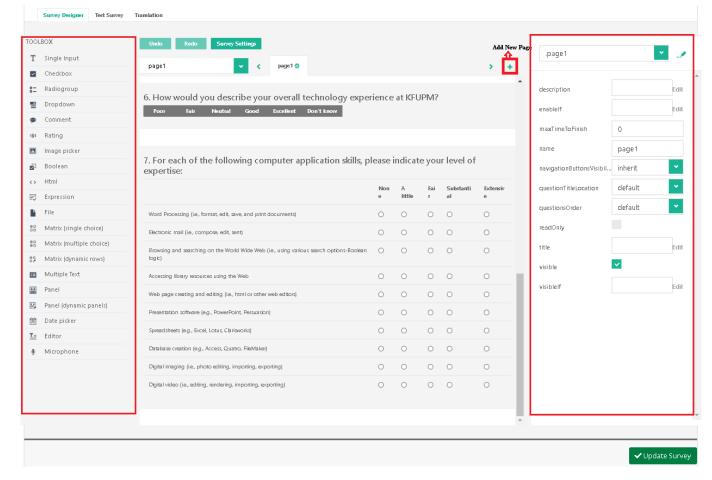


Figure 21:Survey Options

#### Survey Designer tab

By default, when you edit or create the survey you will be in the Survey Designer tab. While you are in this tab you able to add questions from a toolbox on the left side of the survey, change all survey or questions options and add new survey page. Each survey can contain an unlimited number of questions distributed amongst any number of pages. A survey can contain multiple pages. New pages are inserted into a survey by clicking the "Add new page" button.

#### **Question options**

When adding a new question, or clicking on existing one, the question options are shown to enable editing the question title and other settings. Figure 22 shows these options. Click on this icon to drag the question and place it elsewhere on the page. Clicking on this icon opens a dialogue to change different settings including the title, visibility, and others. Click on this icon to duplicate the question. This icon adding the question to the toolbox. This enables reusing the question on other surveys.



Figure 22 Question options

#### **Test Survey tab**

The "Test Survey" tab near the survey Designer will allow you to see and take the survey as if you were a respondent. You can also complete the Test Survey to generate test results. The Test Survey option will also alert you if there are any problems with the logic in your survey.

#### Translate tab

The Translate Survey tool is a powerful tool that provides a fast way for translating your survey. Within the translate tab you are given a translator-friendly side-by-side view for entering the translations (Figure 23). When the survey is taken by the respondent, the system automatically recognizes the default browser language of the respondent and presents the appropriate survey language. The respondent can also choose the language they would like to take the survey in by selecting it from a drop-down in the upper right-hand corner of the survey.

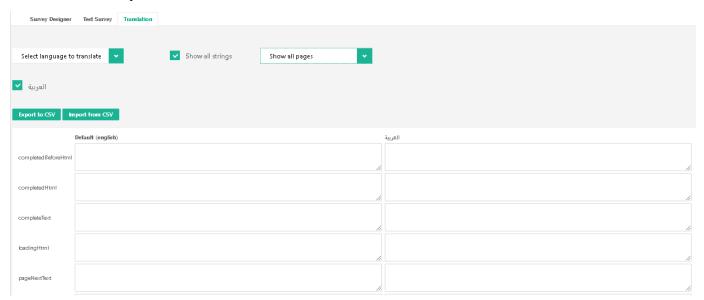


Figure 23:Survey translate tab

# 6. Institutional Surveys

The Office of Planning & Quality (OPQ) coordinates and administers a wide range of institutional surveys relevant to student development, University strategic planning, program assessment and review, and

benchmarking. These surveys provide a rich dataset of measures of student satisfaction and engagement. Additionally, OPQ consults and assists KFUPM departments and units in the design, launch, and analysis of their surveys as they relate to the University's mission. The OPQ staff will help you create a survey to meet your needs and adhere to the KFUPM survey policy and procedure. The OPQ also has access to a wide range of demographic and academic data about KFUPM Faculty, Staff, students, and alumni. In many cases, this data will be more accurate and require considerably less effort to gather than using a survey. Before planning a survey of students, faculty, or staff, please consult with the OPQ. Many individuals and groups both on and off of our campus wish to conduct surveys of the KFUPM community. The number of invitations to participate in online surveys is increasing dramatically.